



WEDDING BOUQUET CHECKLIST

Size

Consider the bride's height and dress size. The bouquet will need to be in proportion making sure it does not camouflage nor be insignificant.

Dress

Consider the type, fabric and embellishments on the wedding dress. Imagine it is a frame for the flowers, for example, a slim fitted dress will require a smaller design compared to a wider full skirt. You do not want the flowers to compete with the dress. They should only compliment one another and show both off to their best advantage.

Personality

Get to know the bride and identify their characteristics and quirks. If she is an extrovert, brighter designs maybe more appropriate than a bride who is an introvert.

Style

Consider the brides style (ref to personality) i.e. hand tied, shower or over arm? Questions such as Does the bride need to hold a bridesmaids hand? Are there any dress details at the waist? Are the bouquets being used as a table decoration?

Complexion

Consider the bride's skin colour, hair colour and bride's features.

NOTES: